



**Partnership event**  
18<sup>th</sup> July 2019

**Welcome**

# Our Journey



Trust

Compete

Co-exist

Communicate

Cooperate

Coordinate

Collaborate

Integrate

**2006:**  
Community  
Sports  
Network

**2013:**  
Network  
growing

**2015:**  
Rebrand.  
Re-launched  
as Active  
Bradford

**2016/17:**  
Consultation  
& strategy  
launch

**2017:**  
Company  
limited by  
guarantee

Turf

# Members



Our role is

To influence decision makers on the role that physical activity and sport can play, support those planning and delivering opportunities, develop new opportunities through strategic plans and programmes, and promote opportunities through campaigns and other communications

To pursue our vision of

A healthy and prosperous Bradford where everyone chooses to make physical activity and sport an everyday part of their lives

And aims for more people to

Start to be active

Stay active

Achieve their ambitions

By focussing on individual needs across the life course

Active early years

Active children & young people

Active adults

Active older adults

Through

A skilled & committed paid & volunteer workforce

Improved places to be active and play sport

Provision of activity programmes & events

Promotion of opportunities

Using the latest knowledge & research

Adhering to our principles and beliefs

- We will place the individual at the heart of our decision making.
- We will target resources to most need.
- We will include all people.
- We will promote a spirit of collaboration across the district.
- We will create an environment which enables rather than inhibits people to be physically active.
- We will support opportunities that are easy to access and enjoyable so that people can and do make the choice to be active.
- We will make the most of Bradford's widespread resources to be active.
- We will adopt a 'can do' approach to our work.

Leading to

Improved mental & physical health

Increased sense of belonging to communities

Improved education and skills

Improved local economy

# Bradford District Plan

2016 - 2020



Better health, better lives



Better skills, more good jobs  
and a growing economy



Safe, clean and  
active communities



# Commitment of Bradford's Leaders





# Leaders and partners committed to working together



Conferences



Sports Awards



School Games

**CYCLE CITY**  
**ACTIVE CITY**  
**BRADFORD**

 **BRADFORD**  
**CITY RUNS 2018**

**JOIN US:**  
**MOVE.**  
**PLAY.**

# Active Bradford Members



## Active Bradford Board

**Active Early  
Years**

**Active  
Children and  
Young  
People**

**Active  
Adults**

**Active Older  
Adults**

## Our Role

To influence decision makers on the role that physical activity and sport can play, support those planning and delivering opportunities, develop new opportunities through strategic plans and programmes, and promote opportunities through campaigns and other communications



# Our Values



- We will place the individual at the heart of our decision making
- We will target resources to most need
- We will include all people
- We will promote a spirit of collaboration across the district
- We will create an environments with enables rather than inhibits people to be physically active
- We will support opportunities that are easy to access and enjoyable so that people can and do make the choice to be active
- We will make the most of Bradford's widespread resources to be active

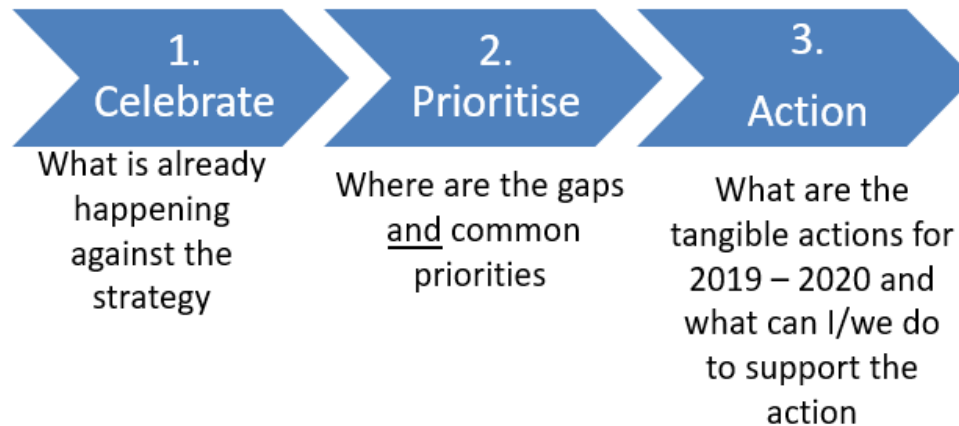
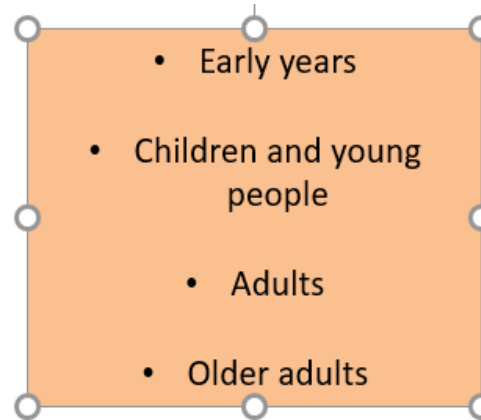
# Communications



- Website – revamp, aligned to LDP
- Awareness of partner activity
- Communications Network
- Regular updates: sharing of good news stories, strategic frameworks, promoting activities
- Twitter: @Active\_Bradford
- [www.activebradford.com](http://www.activebradford.com)

# Life course discussion groups

40 minutes



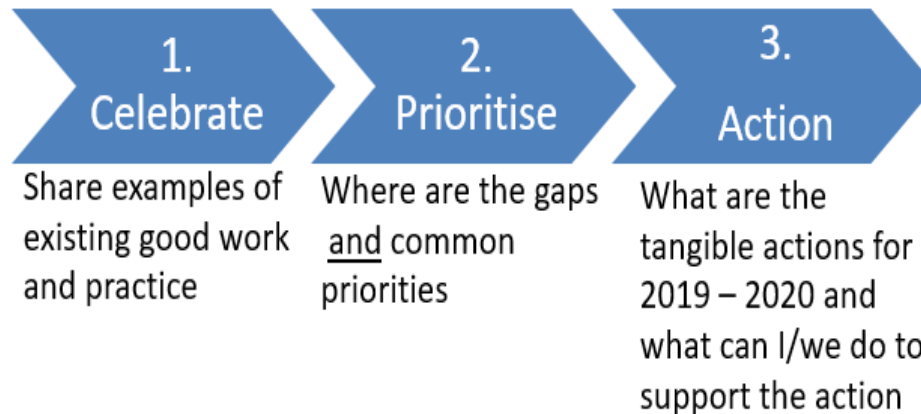
Feedback - 1 minute, 1 action per group

# Theme discussion groups

40 minutes



- Facilities
- Integration
- Health and wellbeing
- Communication



Feedback - 1 minute, 1 action per group



# Next Steps



**Thank you**

Networking lunch

Evaluation forms